



**Excavated pond at Purulia and cultivation of Rabi crop using water from the pond**



**Dugwell at Purulia at present, with crops being irrigated**



**Pond Based Market linked vegetable cultivation at Narrah Village, Purulia**



**Weeding of SRI field**



**Two Producers Companies functioned by CTRD**



# CTRD

**CONSORTIUM FOR TRAINING, RESEARCH AND DEVELOPMENT**  
**LIVELIHOOD NETWORKING ● PARTICIPATORY PLANNING ● STUDY & RESEARCH**



Networking Livelihood



**AE-641, Salt Lake City, Kolkata-700064**  
**033-2334 8418 (Land / Fax), M-9831052458.**  
**Email:ctrd123@rediffmail.com, website: www.ctrd.org**

## Introduction

**Consortium for Training Research and Development (CTRD)** is a registered non-profit Society, Headquartered at Kolkata. It is **empanelled by Tata Institute of Social Sciences (TISS)** to carry out projects under the **Corporate Social Responsibility (CSR)** programmes of corporate.

**CTRD has so far handled 88 projects** on livelihood development of marginal community, participatory planning in decentralised program governance and monitoring and evaluation. CTRD has the implementation experience in both rural and urban setting. CTRD has completed all the projects assigned by Government, Government funded autonomous organisations and International Civil Society organisations. Our strength is delivery of quality service on time. **CTRD is regularly audited** by a chartered accountancy firm and **has FCRA accreditation.**

## Registration Details

CTRD is registered under West Bengal Society Registration Act. **Registration No: S/72875, 1992.**

CTRD has FCRA Registration No 147120814, dated 07.07.2008.

## TISS Empanelment:

CTRD is empanelled with the Tata Institute of Social Sciences (TISS) Mumbai, who has allotted the **Hub Code A/1/12/08/013** to us. We are eligible to work with **Central Public Sector**

**Enterprises (CPSEs)** who have signed the MOU with National CSR Hub.

## Address for Communication:

**Corporate Office:** AE-641 Kolkata-64

**Telephone:** 03325468418 (Fax)

**E-mail** – [ctrd123@rediffmail.com](mailto:ctrd123@rediffmail.com), **Website** – [www.ctrd.org](http://www.ctrd.org)

Project Code No/year	Name of the Funding Agency	Project Title	Block/GP	No. of Beneficiaries	Sanctioned Amount (Rs.)
8/2006	CARE, India.	Evaluation of Women empowerment through Credit and Savings for household enterprise (CASHE) intervention -	West Bengal	NA	8 0,000.00
7/2003	Motor-Binoy Trust	Identifying livelihood options for Training of Rural Community on Farm Based Livelihood.	Burdwan	NA	5 0,000.00
6/2004	CARE, India.	An impact assessment of the activities of Women Cooperative Credit Society (CCS) as sustainable micro finance institution.	West Bengal	NA	5 0,000.00
5/2006-07	Government of Tripura & SPADE	Impact assessment of SwarnaJayanti Gram SwarozgarYojana (SGSY) in Tripura.	Tripura	NA	20 ,000.00
4/2005-07	DFID, South Dum Dum Municipality	Preparation of First Generation Draft Development Plan (DDP) in Urban Local Body (ULB) at South Dumdum ULB in West Bengal	Dum Dum	NA	28,00000.00
3/2005-07	DFID, Kalyani Municipality	Preparation of First Generation Draft Development Plan (DDP) in Urban Local Body (ULB) at Kalyani, ULB in West Bengal.	Kalyani	NA	20,00000.00
2/2005-07	DFID, Garulia Municipality	Preparation of First Generation Draft Development Plan (DDP) in Urban Local Body (ULB) at Garulia ULB in West Bengal.	Garulia	NA	5,00000.00
1/2005-07	Panchayat and Rural Development	Training of Participatory Monitoring and Evaluation (PME) for federation Members in Howrah, Burdwan, Birbhum, Paschim Medinipore and Hooghly Zilla Parishad.	West Bengal.	NA	3,00000.00

## Contact Us:

**Corporate Office:** AK- 641, Salt Lake City Kolkata-700064.

**Key Person's Name** – Amit Kumar Roy (Dr.) **Mobile** – 9831052458,

**Telephone:** 033-23348418.,

**E-mail:** [ctrd123@rediffmail.com](mailto:ctrd123@rediffmail.com), **Website:** [www.ctrd.org](http://www.ctrd.org)

Project Code No/year	Name of the Funding Agency	Project Title	Block/GP	No. of Beneficiaries	Sanctioned Amount (Rs.)
23/28.11.08	South 24 PGS DRDC	Training on vermi compost project for SGSY Group members of Budhakali Gram Panchayat	Namkhana/ Budhakali	564	10,15,200.00
22/27.02.09	North 24 PGS DRDC	Imparting Training of vermi compost in Durgamondap GP	Sandeshkhali – 2/ Durgamondap	567	10,20,600.00
21/27.02.09	North 24 PGS DRDC	Imparting Training of vermicompost in Korakati GP	Sandeshkhali – 2/ Korakati	715	12,87,000.00
20/31.03.08	North 24 PGS DRDC	Imparting Training for Vermicompost	Sandeshkhali – 2/ Khulna	1060	18,65,600.00
19/09.08.07	Purulia DRDC	Micro Enterprise Development for BPL women of SHGs through vermi compost preparation.	Purulia-1/ Sonajhuri & Lakshda	529	9,31,040.00
18/10.08.07	Nadia DRDC	Micro Enterprise Development for BPL women of SHGs through vermi compost preparation.	Haringhata/ Haringhata – 1, Birohi – 2	500	8,80,000.00
17/21.02.08	Hooghly DRDC	Training on Livelihood Marketing through Vermicompost Production in Backward Areas of Hooghly District.	Haripal/ Paschim Gopinathpur	1000	17,6000.00
16/11.07.07	Hooghly DRDC	Micro Enterprise Development for BPL women of SHGs through preparation.	Uttarpara Srirampur /Rishra	300	5,28,000.00
15/2004	Gana Unnayan Parishad.	Impact Assessment of Farm Level Technological Intervention on Women's Livelihood	West Bengal.	NA	5 0,000.00
14/2004	CARE, India.	An Impact Assessment of the evolution of Micro Finance Institution (MFI) - under Credit and Savings for household enterprise (CASHE) Program.	West Bengal.	NA	8 0,000.00
13/2005	Catholic Relief Society	Participatory Impact Assessment of the project 'Empowerment of women through Self Help Groups (SHGs)	South 24 Pgs.	NA	3 0,000.00
12/2004	State Aids Control Agency (SACs), DFID.	Mentoring of Commercial sex worker (CSW) project.	Murshidabad	NA	5 0,000.00
11/2005	CARE, India.	Impact assessment of 10 year long project 'Swayamsidha'	West Bengal	NA	8 0,000.00
10/2005	Ministry of Urban Affairs	Participatory Impact Assessment of Urban Health Care Interventions (IPP-8). Indian Population Project (IPP-8)	Kalyani	NA	5 0,000.00
9/2005	Ministry of Urban Affairs.	Participatory Impact Assessment to enhance the effectiveness of Swarna Jayanti Sahari Rozgar Yojana (SJSRY) in Urban Local Body (ULB) in Kolkata.	Kalyani	NA	5 0,000.00

## Focus Areas

CTRD intends to add value in the following key areas of development,

- Natural Resource Conservation and Management,
- Livelihood Management,
- Agri-Business Management,
- Institutional Building
- Skill Development Training under NULM and NRLM
- Creation of forward and backward linkage with agricultural markets,
- Water Shed Management
- Project Monitoring and Evaluation
- Capacity Building

## Major Partners

1. ULB-s
2. State Government,
3. NABARD
4. Private sectors and
5. Non-Government Organizations.

( Presently working with Indo-Global Social Service Society for Project No: SOUL/2014/WB/CTRD/SIP1 under Project Title: SUSTAINABLE OPTIONS FOR UPLIFTING LIVELIHOOD IN 1 VILLAGES OF PURULIA DISTRICT, WEST BENGAL)

CTRD has considered programme design, implementation, monitoring support, evaluation, a core range of specialist activities including Institution building and establishment of market linkage relating to Agriculture and Rural Development.

## Some Highlights

### Agriculture and Rural Development

In India agriculture is still the primary sector of the economy and main driver of development in rural areas. CTRD is expertise in agriculture and development in rural areas comes with large experience its consultants hold in this sector. CTRD is undertaking various projects alone and as consortium partner in various states of India. CTRD has also expertise in conducting livelihoods assessment and value chain analysis.

## Program Implementation

CTRD strives to provide innovative ideas and solutions in programme implementation so as to bring social and economic development to larger majority and to make development policies and programmes socially more inclusive.

## Skill Development

- Planning and Implementation of skill training for agriculture and rural development.
- Formation of Producer Organisations for Rural producers.
- Participatory Watershed Development for Agriculture Development
- Promoting Livelihood through Environment friendly technologies
- Facilitating and integrating forward and backward linkages for effective market linkage for rural producers.
- Skill development programs and linking it with gainful employment.

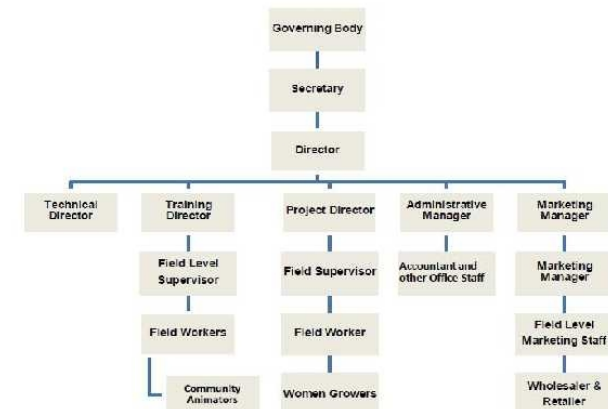
## Core Strength

- CTRD has worked with the government and so far executed 88 **small and big projects** and all of the projects have been **completed**.
- CTRD has worked in both **urban and rural areas**.
- CTRD has the expertise to work with **vulnerable and disadvantaged community**.
- CTRD has worked promoting **integrated livelihood with the aid of refined technology, institutions and market**.
- CTRD has promoted growers' institutions for **aggregating input and output marketing**.
- In collaboration with its partner, Constellation Training & Placement Services, CTRD is equipped to train and provide placement to rural youth in Indian service industry like Retail, Banking, Insurance and Finance, Hospitality, Travel, Tourism, BPO, KPO and IT.

Project Code No/year	Name of the Funding Agency	Project Title	Block/GP	No. of Beneficiaries	Sanctioned Amount (Rs.)
38/01.06.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat-2/ Badanganj Falui -2	395	7,11,000.00
37/01.06.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat-1/ Bali	426	7,66,800.00
36/01.06.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat-1/ Saora	600	10,80,000.00
35/07.01.10	Purulia DRDC	Micro Enterprise Development of the vermi compost training	Jhalda-2/ Majhidi	649	11,42,240.00
34/06.01.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Pandua/ Saraitinna	481	8,65,800.00
33/06.01.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Arambagh/ Salepur - 2	500	9,00,000.00
32/24.03.10	North 24 PGS DRDC	Imparting Training of Vermi compost production for 487 SHG members of BaltiNityanandakati GP regarding vermi compost preparation	Swarupnagar/ BaltiNityanand akati	487	08,76,600.00
31/15.12.09	North 24 PGS DRDC	Imparting Training of vermi compost production for 597 SHG members of BaltiNityanandakati GP regarding vermi compost preparation	Swarupnagar/ BaltiNityanand akati	597	10,75,600.00
30/09.03.10	North 24 PGS DRDC	Imparting Training of vermi compost production for 145 SHG members of different self Help Groups in Sutia GP regarding vermi compost production	Gaighata/ Sutia	145	02,61,000.00
29/14.12.09	North 24 PGS DRDC	Imparting Training of vermi compost production for 502 SHG members of different self Help Groups in Sutia GP regarding vermi compost production	Gaighata/ Sutia	502	9,03,600.00
28/01.10.09	South 24 PGS DRDC	Training on vermin compost project for SGSY Group Members of Moushuni GP	Namkhana / Mousuni	431	7,58,560.00
27/10.09.09	North 24 PGS DRDC	Training of vermi compost production for 644 SHG members of Kumarjole GP	Minakhan/ Kumarjole	644	10,94,800.00
26/07.07.09	Hooghly DRDC	Micro Enterprise Development for BPL women of SHGs through preparation	PolbaDadpur/ Makhalpur	700	12,32,000.00
25/26.06.09	Nadia DRDC	Training on vermi compost for the 709 SHG members of Haringhata - 2 GP of Haringhata Block.	Haringhata/ Haringhata - 2	709	12,76,200.00
24/28.11.08	North 24 PGS DRDC	Imparting Training for vermi compost	Hingalganj/ Hingalganj	650	11,05,000.00

Project Code No/year	Name of the Funding Agency	Project Title	Block/GP	No. of Beneficiaries	Sanctioned Amount (Rs.)
54/25.02.11	D. Dinajpur DRDC	Training on Vermi compost for the 582 SHG members of Ramkrishnapur GP Kumarganj Panchayatsami ty. Ramkrishnapur GP	Kumarganj/ Ramkrishnapur	582	5,09,250.00
53/28.02.11	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat/ Bhadur	466	8,38,800.00
52/28.02.11	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat/ Goghat	438	7,88,400.00
51/28.02.11	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat/ Kumursha	350	6,30,000.00
50/28.02.11	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat/ Nakunda	313	5,63,400.00
49/28.02.11	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat/ Raghupati	449	8,08,200.00
48/17.02.11	South24 DRDC	PGS Imparting training for three months vermi compost training Cost in Basanti Block	Basanti/ Basanti	645	5,64,375.00
47/17.02.11	South24 DRDC	PGS Imparting training for three months vermi compost training Cost in Basanti Block	Basanti/ Nafarganj	811	7,09,625.00
46/17.02.11	South24 DRDC	PGS Imparting training for three months vermi compost training Cost in Basanti Block	Basanti/ Bharatgar	543	4,75,125.00
45/10.12.10	South24 DRDC	PGS Imparting training of vermi compost production for the SHG members of Dhablat GP	Sagar/ Dhablat	642	11,29,920.00
44/10.11.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Arambagh/ Salepur – 2	100	18,000.00
43/09.11.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat/ Bengai	330	5,94,000.00
42/09.11.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat/ Badanganj Falui -1	304	5,47,200.00
41/09.11.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat/ Paschimpara	510	9,18,000.00
40/02.07.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Balajarh/ Charkrishnabati	479	8,62,200.00
39/01.06.10	Hooghly DRDC	Micro Enterprise Development for BPL women members of SHGs (SGSY) through preparation.	Goghat-2/ Shyambazer	359	6,46,200.00

## Organogram



## Human Resources

The organization is staffed by a group of experienced and qualified professionals from diverse backgrounds. The members represent a cross section of Corporate Professionals, Advocate, Academician and the likes.

Category	Number
Office Staff	7
Field Staff	28
Block Level Trainer(Project Staff)	57
<b>Total</b>	<b>95</b>

## Financial:

Year	Total Gross Receipts (Rs.)	Total Gross Expenditure (Rs.)		
		Project Related Expenses (Rs.)	Administrative Expenses (Rs.)	Total (Rs.)
2008-09	44,35,658/-	41,59,898/-	42,225/-	42,02,123/-
2009-10	97,43,306/-	87,43,306/-	1,00,000/-	97,43,306/-
2010-11	74,29,578/-	64,29,578/-	1,00,000/-	74,29,578/-
2011-12	1,60,00,000	1,40,00,000	20,00,000	1,60,00,000
2012-13	64,00,000	50,00,000	14,00,000	64,00,000

## Annexure: CTRD Projects

Project Code No/year	Name of the Funding Agency	Project Title	Block/GP	No. of Beneficiaries	Sanctioned Amount (Rs.)
2014-15 Ref 284/TRG/2014	NETAJI SUBHAS TRAINING INST-ITUTE OF AGRI-CULTURALMARKET-ING under West Bengal State Marketing Board (Dept of Agriculture Marketing, Government of WB).	Providing training among Young Members of the Farm Families for better livelihood and employability by way of making techno-economically viable rural based agro-farming and development of entrepreneurship and marketing chain.	Sagar, Patharprotima, Deganga and Bongao	100	28,00,000
Project No: SOUL/2014/WB/CTRD/SIP1 2014-15	<b>Indo-Global Social Service Society (IGSSS)</b>	Micro irrigation through farmers' led institutional set up. - SOUL Project	Purulia 2 (Kustaur)	200	<b>4,00,000</b>
90/20.3.2014	NREGA, Muthurapur Block, South 24 Pgs	Vermicompost Networking Project	10 Gram Panchyats of Muthurapur	<b>2000</b>	<b>87,00,000</b>
89/28.4.2013	NREGA, Siliguri Makuma Parishad	Vermicompost Networking Project	Matigara Gram Panchyat	<b>1500</b>	<b>35,00,000</b>
88/28.03.12	Cooch Behar DRDC	Imparting Training on vermi compost Production in Dinhata - 1 Block	Dinhata - 1 Block, 5 GPs	<b>1000</b>	<b>9,90,0000</b>
87/28.03.12	Cooch Behar DRDC	Imparting Training on vermi compost Production in Tufangang	Tufangang - 1 Block, 4 GPs	<b>600</b>	<b>5,94,0000</b>
86/16.02.12	Cooch Behar DRDC	Imparting Training on vermi compost Production in Cooch	Cooch Behar - 2 Block, 5 GPs	<b>500</b>	<b>4,95,500</b>
85/01.02.12	Jalpaiguri DRDC	Imparting Training on vermi compost Production in Nagrakata	Nagrakata/ Champaguri/ Sulkapara	<b>1133</b>	<b>8,95,070</b>
84/30.03.10	Nadia DRDC	Training for Dry Flower Enterprise Development for SHG members in Haringhata	Haringhata/ Mollabelia	<b>50</b>	<b>45,000.00</b>
83/09.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Cooch Behar	<b>30</b>	<b>36,000.00</b>
82/09.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Birbhum	<b>30</b>	<b>36,000.00</b>
81/11.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Murshidabad	<b>30</b>	<b>36,000.00</b>
80/09.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	South 24 Parganas	<b>30</b>	<b>36,000.00</b>
79/23.06.09	NABARD	Grant Assistance for Skill Development Initiative (SDI) on Jute Product	Hooghly	<b>30</b>	<b>63,900.00</b>
78/27.08.09	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Malda	<b>30</b>	<b>36,000.00</b>
77/27.08.09	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Howrah	<b>30</b>	<b>36,000.00</b>

Project Code No/year	Name of the Funding Agency	Project Title	Block/GP	No. of Beneficiaries	Sanctioned Amount (Rs.)
76/27.08.09	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Jalpaiguri	<b>30</b>	<b>36,000.00</b>
75/27.08.09	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Dakshin Dinajpur	<b>30</b>	<b>36,000.00</b>
74/25.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Dakshin Dinajpur	<b>30</b>	<b>36,000.00</b>
73/14.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Nadia	<b>30</b>	<b>36,000.00</b>
72/11.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	North 24 Parganas	<b>30</b>	<b>36,000.00</b>
71/25.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Purulia	<b>30</b>	<b>36,000.00</b>
70/09.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Howrah	<b>30</b>	<b>36,000.00</b>
69/09.07.08	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Hooghly	<b>30</b>	<b>36,000.00</b>
68/03.07.09	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Cooch Behar	<b>30</b>	<b>36,000.00</b>
67/03.07.09	NABARD	Training Programme on SHG Bank Linkage Programme Financial	Murshidabad	<b>30</b>	<b>36,000.00</b>
65/25.08.11	South24 PGSDRDC	Imparting Training on vermi compost Production in Basanti	Basanti/ Jyotispur	<b>630</b>	<b>5,41,800.00</b>
64/25.08.11	South24 PGSDRDC	Imparting Training on vermin compost Production Gosaba Block	Gosaba/ Rangabelia	<b>495</b>	<b>4,25,700.00</b>
63/14.06.11	South24 PGS DRDC	Imparting Training on vermi compost Production in Gosaba	Gosaba/ Gosaba	<b>590</b>	<b>4,49,875.00</b>
62/14.06.11	South24 PGSDRDC	Imparting Training on vermi compost Production	Gosaba/ Biprodaspur	<b>688</b>	<b>5,24,600.00</b>
61/13.06.11	South24 PGSDRDC	Imparting Training on vermi compost Production	Basanti/ Charavidya	<b>558</b>	<b>4,25,475.00</b>
60/13.06.11	South24 PGSDRDC	Imparting Training on vermi compost Production	Basanti/ Kathalberia	<b>582</b>	<b>4,43,775.00</b>
59/13.06.11	South24 PGSDRDC	Imparting Training on vermi compost Production	Basanti/ Jharkhali	<b>632</b>	<b>4,81,900.00</b>
58/13.06.11	South24 PGSDRDC	Imparting Training on vermi compost Production	Basanti/ Jyotishpur	<b>423</b>	<b>3,22,537.00</b>
57/09.06.11	South24 PGSDRDC	Imparting Training on vermi compost Production	Patharprotima / Ramganga	<b>631</b>	<b>5,52,125.00</b>
56/09.06.11	South24 PGS DRDC	Imparting Training on vermi compost Production.	Patharprotima	<b>752</b>	<b>6,58,000.00</b>
55/28.02.11	South24 PGS DRDC	Imparting Training on vermi compost Production.	Mandirbazar/ Krishnapur	<b>818</b>	<b>7,15,750.00</b>